

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

JC971 U.S. PTO
 09/836963
 SP2



INVENTORS: **Marcia L. Peters**
James M. Mathewson, II
John R. Hind

APPLICATION NO. **Not Yet Assigned**

FILED: **Herewith**

CASE: **RSW920010014US1**

TITLE: **METHOD AND SYSTEM FOR PROVIDING
TARGETED ADVERTISING IN PUBLIC PLACES AND
CARRIERS**

CERTIFICATE OF EXPRESS MAILING

I hereby certify that this correspondence, along with any papers indicated as being enclosed, are being deposited as Express Mail, (Label No. EL663030623US), postage prepaid, in an envelope addressed to: Box Patent Application, Commissioner for Patents, Washington, D.C. 20231, on April 18, 2001.

4/18/01
Date

Sylvia Prawl
Sylvia Prawl

BOX PATENT APPLICATION
Commissioner for Patents
Washington, DC 20231

Information Disclosure Statement
Pursuant to 37 C.F.R. §§1.56, 1.97 and 1.98

Sir:

Pursuant to Applicants' duty of disclosure set forth in 37 CFR §§1.56, 1.97 and 1.98, the following information is disclosed to aid the Examiner in his or her examination of the application. The inclusion of information in this Disclosure Statement and as set forth on the attached Forms PTO-1449 is not necessarily a concession that such information is prior art to the present invention or that such information is in an art area analogous to

Attorney Docket No. RSW920010014US1

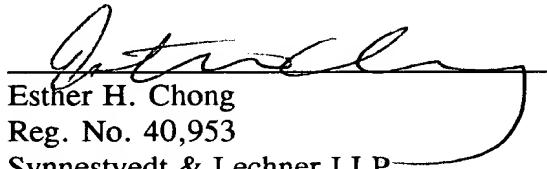
the present invention. Copies of the publications listed on the attached Forms PTO-1449 are submitted herewith.

It is respectfully requested that the Examiner initial Forms PTO-1449 and return a copy of same upon consideration of these publications.

Since this Information Disclosure Statement is being filed prior to the mailing date of a first Office Action on the merits, no fee or certification is required.

Respectfully submitted,

Date 4/18/01


Esther H. Chong
Reg. No. 40,953
Synnestvedt & Lechner LLP
2600 Aramark Tower
1101 Market Street
Philadelphia, PA 19107-2950
(215) 923-4466

M:\EChong\IBM\24724\PTO\IDS transmittal.wpd

Form PTO-1449 Modified List of Patents and Publications Cited by Applicant (Use several sheets if necessary) U.S. Department of Commerce Patent and Trademark Office	Docket No. RSW920010014US1	Application No. Not Yet Assigned
	Applicant(s) Marcia L. Peters James M. Mathewson, II John R. Hind	
	Filing Date Herewith	Group N/A

JC971 U.S.P.T.O.
09/836963
04/18/01



U.S. PATENT DOCUMENTS

Examiner Initials		Document No.	Date	Name	Class	Subclass
	AA	5,974,238	10/26/99	Chase, Jr.	395	200.78
	AB					
	AC					
	AD					
	AE					
	AF					
	AG					
	AH					
	AI					
	AJ					

FOREIGN PATENT DOCUMENTS

Examiner Initials		Document No.	Date	Country	Translation	
					Yes	No
	AL					
	AM					
	AN					
	AO					
	AP					
	AQ					
	AR					